

**AUSTRIAN SPORTS**  
Bundes-Sport GmbH 

## Financing and distribution of funds towards elite sports in Austria

Clemens Trimmel – Austrian Sports – June 2019

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**Overview** **AUSTRIAN SPORTS**  
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- Structure and organisational framework
- Detailed overview of sport funding
- Distribution of elite sport funding
- Basic section (federation based): funding strategy
- Top section (athletes based): funding strategy

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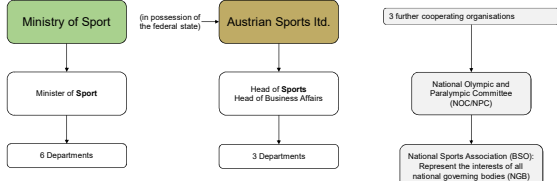
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**Structure and organisational Framework** **AUSTRIAN SPORTS**  
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2 organisations **responsible** for federal sport funding in Austria



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graph TD; MS[Ministry of Sport] -- "(in possession of the federal state)" --> ASL[Austrian Sports Ltd.]; MS --> MS_Min[Minister of Sport]; MS_Min --> MS_Dep[6 Departments]; ASL --> ASL_Head[Head of Sports / Head of Business Affairs]; ASL_Head --> ASL_Dep[3 Departments]; CO[3 further cooperating organisations] --> NOC[National Olympic and Paralympic Committee (NOC/NIPC)]; CO --> BSO[National Sports Association (BSO) - Represent the interests of all national governing bodies (NGB)];
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### Structure and organisational framework

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- Federal law regrading sport funding
  - brought into effect in Jan. 2018
  - Statutory provisions for sport funding in Austria
  - For grassroot-sport organisations: defines the volume of funding for each organisation
  - For elite sports federations: defines the general criteria and conditions for funding

→ The influence of the Ministry of Sports and of Austrian Sports ltd. on the elite sports system in Austria is considerably higher than on systems in the grassroot sports organisations

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### Detailed overview of sport funding

**AUSTRIAN SPORTS**  
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€130M Per annum

- €80M Funding from National Lottery (61%)
- €50M Funding from Government (39%)
- €97M Austrian Sports Ltd.
- €33M Ministry of Sport
- €40.5M Federations
- €15M Austrian Soccer Federation
- €6.49M NÖÖ, NÖNF, NSA, SÖA, AFDS\*\*
- €29.44M 3 Grassroot Organisations
- €26.5M Infrastructure, Large scale competitions, Innovative Projects
- €6.5M Austrian Sports Resorts Ltd.
- €0.2M 100% Sport - Gender and Equality
- €4M School Models, Institute for Sport Science, etc.
- €1.98M Austrian Mountaineering Federation

\*\*Special Olympic Austria  
\*\*\*Austrian Federation for Disabled Sports

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### Distribution of elite sport funding

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	Federations	Basic Segment	Top Segment	Total €	Total %
Olympic Summer	33	23.680.000 €	5.082.000 €	28.762.000 €	70,15%
Olympic Winter	7	6.250.000 €	1.918.000 €	8.168.000 €	19,92%
Non Olympic	19	4.070.000 €	0 €	4.070.000 €	9,93%
	59	34.000.000 €	7.000.000 €	41.000.000 €	100,00%

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**Basic section**  
Funding strategy

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- Focus on Olympic sports and disciplines
- Funding of Olympic cycles
- Retrospective analysis
- Future development

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**Basic section**  
Funding strategy

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Funding of previous term  $\times$  Factor of assessment = Funding for new term

**Performance-based assessment - results**

- Results in international competition
- Top 3, 8, 16 at Olympic Games, WC, EC, WG
- International & national importance – number of member federations and number of national federations

LC1	green zone	Factor of assessment > 1 „development“
LC2	white zone	Factor of assessment = 1 „stability“
LC3	white zone	Factor of assessment = 1 „stability“
LC4	white zone	Factor of assessment = 1 „stability“
LC5	red zone	Factor of assessment < 1 „decrease“

**Potential-based assessment - concept**

- Development perspective
- Quality of youth programs
- Quality of management and administration

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**Classification of Sports**

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Performance-based assessment	80-100	Swimming Hockey	Table Tennis Rowing Canoe Shooting	Luge Bobsleigh Kunsteislaufen Curling	Skisport Judo Athletik Tennis
	60-79	Bobsleigh Skeleton Weightlifting Judo Shooting Aero Sports	American Football Baseball Billard	Handball Baseball/Softball Wrestling Golf Equestrian Gymnastics Icehockey	Handball
	20-39	Boxing Shooting (Trap, Skeet)	Taekwondo Curling Judo Mingoff Waterball	Figure Skating Fencing Archery Kickboxing Chess Frisbee	Badminton Olympic Athlete
	0-19	Dancing Gymnastics	Diving Rhythmic Sports Squash Powerlifting Rugby Football Casting	Modern Pentathlon	
	0-19	20-39	40-59	60-79	80-100

**Factor of assessment**

LC 1 1.00 1.01 1.02 1.03 1.04 1.05  
 LC 2 0.94 1.00 1.01 1.02 1.03  
 LC 3 0.90 0.94 1.00 1.01 1.03  
 LC 4 0.85 0.90 0.94 1.00 1.01  
 LC 5 0.80 0.85 0.90 0.94 1.00

PC 5 PC 4 PC 3 PC 2 PC 1

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**Top section**  
Funding strategy

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**How do we interpret the data?**

Ivona is amongst the top 5% in the world for her age group

Studies show that peak performance is usually reached between the ages of 23-34

→ Ivona is 26 → a potential medalist in Paris 2024  
→ thus, Ivona is considered a suitable athlete for long term funding

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**Top section**  
Funding strategy

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**Example: Alois Knabl (Triathlon)**

NOBEL Alois	Sympic Dis Item	Year	Disc	Sport	Discipline	Gender	Competition	Place	Age	Country	Personal	WorldRanking	Medals	CF
1	Iron Tri	13.05.2013	Triathlon	Europe	Distance	Men	Yokohama	13	27-30	Austria	23	2281.6	84.0	4.131
2	Iron Tri	27.04.2013	Triathlon	Europe	Distance	Men	Hertford	18	26-34	Austria	30	2320.5	68.7	4.513
3	Iron Tri	22.03.2013	Triathlon	Europe	Distance	Men	Hertford	6	26-34	Austria	7	2403.3	27.3	2.821
4	Iron Tri	16.03.2013	Triathlon	Europe	Distance	Men	Grand Final	21	26-32	Austria	25	2377.7	25.3	4.748
5	Iron Tri	20.05.2013	Triathlon	Europe	Distance	Men	Montreal, QC	18	26-30	Austria	15	2285.2	-2.0	4.132
6	Iron Tri	10.05.2013	Triathlon	Europe	Distance	Men	Leeds	11	26-30	Austria	30	2317.0	149.2	4.524
7	Iron Tri	12.05.2013	Triathlon	Europe	Distance	Men	Yokohama	18	26-38	Austria	30	2395.1	80.5	4.138
8	Iron Tri	16.03.2013	Triathlon	Europe	Distance	Men	Grand Final	20	25-32	Austria	30	2307.2	60.7	4.504
9	Iron Tri	26.03.2013	Triathlon	Europe	Distance	Men	Stockholm	19	25-30	Austria	22	2281.1	10.7	4.249
10	Iron Tri	17.05.2013	Triathlon	Europe	Distance	Men	European Championships	16	26-30	Austria	18	2287.1	15.8	3.527
11	Iron Tri	13.05.2013	Triathlon	Europe	Distance	Men	Yokohama	21	24-30	Austria	26	2279.8	21.3	4.344
12	Iron Tri	04.03.2013	Triathlon	Europe	Distance	Men	Alzu Dheid	13	25-30	Austria	30	2207.1	58.6	4.133
13	Iron Tri	14.03.2013	Triathlon	Europe	Distance	Men	Yokohama	DNF	23-30	Austria	37	2273.3	-	4.236
14	Iron Tri	08.05.2013	Triathlon	Europe	Distance	Men	Hertford	13	25-30	Austria	13	2267.8	6.5	2.625
15	Iron Tri	09.04.2013	Triathlon	Europe	Distance	Men	Gold Coast, QLD	DNF	23-30	Austria	44	2274.5	-	4.889
16	Iron Tri	05.03.2013	Triathlon	Europe	Distance	Men	Alzu Dheid	27	23-29	Austria	41	2274.3	40.3	4.232

CF = Competition Factor: depending on the quality of the field (this varies between 1,5 and 4,8)

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**Top section**  
Funding strategy

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**How do we interpret the data? Alois Knabl (Triathlon)**

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→ Federations are often quick to rave about fantastic results of their own athletes.  
→ With the CF we can quickly analyse the true value of any given result in the larger context

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**Gracener Daten**

We create our own database based upon the following:

1. Gracener Daten
2. Specific funding data

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**AUSTRIAN SPORTS**  
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**Why?**

1. We believe in data driven analysis

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**AUSTRIAN SPORTS**  
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**Why?**

1. We believe in data driven analysis
2. In order to fund efficiently and with short reaction times when necessary, we require as much information as possible.

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**Thank you for your attention**

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